



VALUE OVER HYPE

MEDIA KIT / PUBLICATION OVERVIEW

Tech worth your money.

Practical buying advice for laptops, gaming PCs, and phones.

WHO WE'RE BUILDING FOR

Everyday buyers who want to understand the tradeoffs, spend wisely, and choose technology that fits their lives.

LAPTOPS

GAMING PCs

PHONES

COVERAGE & STAGE

Publicly available buying advice. Research-based guides and previews are distinct from firsthand owner reviews. Early owner scores are not fully tested Official Value Scores.

AUDIENCE REPORTING

We do not publish verified audience or reach figures in this media kit. No audience size or reach is promised.

PRODUCT LOANS & EVENTS

Include model, U.S. price, availability, loan period, and proposed embargo. For events, include dates, access, and any travel support.

EDITORIAL INDEPENDENCE

Coverage and verdicts stay independent. We disclose supplied products, paid work, and covered travel. Loans are returned under agreed terms.

REVIEW LOANS, PRESS BRIEFINGS & EVENT INVITATIONS

reviews@valueoverhype.com

General & commercial: hello@valueoverhype.com

valueoverhype.com

Instagram: @valueoverhype_tech